

Alexander Stashchenko

[linkedin.com/in/stalex](https://www.linkedin.com/in/stalex)

hello@imstalex.com

+380 (50) 551-69-13

Objective: To leverage my 10+ years of design and production experience, product management skills, freelance handling and expertise in the web design industry into a Design Head role.

Skills: Design-thinking, Scrum, Figma, Adobe, UI/UX, HIG, Upper-Intermediate English

Experience/Qualifications

Product Manager/Design Head at Yabl.ua • Ukraine Sep 2017 – Ongoing

- Launched and designed new online magazine from scratch
- Organized team of developers and built an editorial team with founders
- Conducted negotiations with brand and PR agencies, ticket services
- Invented the naming of the project – Yabl

Senior Digital Designer at Privatbank • Ukraine Jan 2011 – Dec 2018

- Crafted design system for internal collaboration platform and main site
- Designed landing pages, email templates, infographics, animated ads
- Attained presentation skills in design of CEO/COO keynotes
- Collaborated with cross-functional team members on diverse projects

Art Director at FineWeb Ltd • Kyiv, Ukraine Mar 2008 – Dec 2010

- Headed and cultivated small team of designers
- Designed websites, online portals for public media and sports
- Created animated ads and coded flash-applications with ActionScript
- Established design identity and style guides

Web Designer at Kyiv Newspaper Ltd • Ukraine Feb 2006 – Jun 2007

- Established style guides for redesigned website
- Created animated ads (gif and flash)
- Implemented photo correction of web galleries and print ads

Motion Designer at Freelance • Remote

Mar 2004 — Mar 2008

- Created animated and interactive online flashcards
- Collaborated with remote team of illustrators and graphic designers
- Contributed to distributed team of e-learning project based in Greece
- Designed interactive and animated e-lessons coded with ActionScript

SMM/Site Editor at Enter Music TV Channel • Ukraine

Oct 2004 — Jun 2007

- Collaborated with web studio on redesign of main website
- Engaged with online community of channel's viewers
- Conducted precise communication amid developers, journalists, founders

Supervisor at Talan Proximity • Kyiv, Ukraine

Jan 2004 — Oct 2004

- Organized data collection of Ukrainian manufactory partners
- Co-organized meeting sessions of foreign and Ukrainian representatives
- Coordinated group of project's managers.

Relevant Experience

UX-Research and Design at Volunteering • Kyiv, Ukraine

May 2013

Collaborated with team on research of park's area, needs of typical persons visiting parks. Crafted main routes, indicators, and stands.

Education

Project Management at LABA — International Education Platform

2018

Achieved certification at listed methodologies: Agile, Scrum, Kanban, Waterfall, Time management, cinefyn, communication planning, risks handling, product panel, etc.

Creative Entrepreneurship at British Council, PwC

2017

Succeeded trainings designed for creative entrepreneurs in the initial stages of doing business. Discovered basics of Creative Enterprise Toolkit.

System Analysis at NTUU 'Kyiv Polytechnic Institute'

1998—2005

Studied applied system analysis with mathematical models and progressive science theories, OOP languages such as C/C++ and other functional coding languages.